

# **The Innovation and Discussion of Moral Education Mode in Colleges and Universities Based on Ideological and Political Teaching**

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**Abstract:** In order to implement the party's educational policy and the basic work of free Huron, we should do a good job in Ideological and political education in public places. This paper analyzes the ideological and political significance of English in higher education. It is mainly configured to follow the development path of Chinese characteristics and socialist education, realize moral education through the overall ability training process, and promote the core value of socialism and traditional Chinese culture.

## **1. Introduction**

President Xen Jinping stressed at the National University's ideological and political work conference [1]. The report and guidelines of the 19th National Congress of the Communist Party of China, the most basic work of people carried out by lideshu, have developed high-quality education, promoted education equity, Socialists' education, morality, knowledge, and inheritors supported by the beautiful comprehensive development of physics. "The ideological and political issues of domestic universities and university courses have been studied" yes, Chunxue Shi Shuchen [7] and other researches, which are the integration of higher socialist central value of vocational universities and the value of other courses and textbooks[2]. It is not only the main aspect of teaching ideology and political theory, but also the important task of basic and professional courses. Gao Deyi University and university education, the compound effect of 360 degree "melting pot" of moral education should have and emphasize the concept of "education idea and politics", and think that we should establish the trinity of ideology, political theory curriculum, and comprehensive "three in one" to treat each other sincerely [3]. Professional courses.

## **2. The Significance of Ideological and Political Education in Moral Education**

### **2.1. Development Road of Socialist Education with Chinese Characteristics**

If we want to focus on the development path of socialist education with Chinese characteristics, we must focus on the respondents as the basic work. How to build an education system and educate people in an all-round way[4]. The transmission of knowledge should be combined with valuable guidance, ideology and political education should be combined with professional education, ideology and political curriculum should be combined with ideology and politicization of curriculum. President Xi Jinping stressed at the ideological and political work conference of the National University. At the same time, we should improve the affinity and appropriateness of Ideological and political education, and constantly strengthen the course of Ideological and political theory to meet the needs and expectations of students in other courses[5]. All kinds of routes are in the same direction as ideological and political theoretical routes, and form the same superposition effect. A good canal and the field of responsibility must maintain this is the direction of Ideological and political education in Colleges and universities. In terms of education, although we can't talk about the construction of "Ideological and Political Courses", we should grasp the central link of the reform of public and professional courses and enrich the teaching. The main channels and positions

of education.

## **2.2. Moral Education in the Process of All Round Training**

After 2006, the education sector began to strengthen higher-level vocational education. Compared with the early vocational education, it pays more attention to the cultivation of students' technical skills. Now the development trend of vocational education is to cultivate all-round talents. Moreover, we should focus on morality, build a moral person, and emphasize that talent education runs through the whole process of talent training. At the 19th National Congress of the Communist Party of China, it was said that "through education and cultivation of a strong country, we should treat each other with sincerity, carry out basic tasks and carry out high-quality education", and advocate that "it is necessary to cultivate architects and successors of socialism with active and knowledge development". Education and comprehensive education put forward new requirements. Obviously, moral education is not only a task of political courses, it also needs to be effectively implemented in professional courses. Is there any blind spot and gap in English education[6]. It is realistic and necessary to practice ideological and political education in English education. The key lies in curriculum design and teaching method reform.

## **2.3. Promoting the Core Values of Socialism and Traditional Chinese Culture**

As a required course for higher vocational students, it plays an important role in basic education. In addition to the application of language knowledge, they will also come into contact with many Western cultures. The knowledge structure of higher vocational students needs to be optimized, and the world prospect and life prospect have not yet formed. When you come into contact with western culture in English class, you must guide them to accept traditional culture and moral education. In the Internet age, many English teachers suggest that students learn English in class, and improve their oral and listening abilities by watching foreign language movies and English songs. However, according to the video and audio content provided by the network, teachers do not need to be uneven in the classroom. Instead of letting students choose freely, we can provide active and positive guidance from the ideological level. For a long time, English learning, people will study in foreign countries, and began to learn literature and film works, habitually cultural input[7]. In early 2014, general secretary Xi Jinping of China put forward the initiative and concept of "spreading Chinese stories and voices". With the rapid development of globalization, more and more students come to treat foreigners. Our understanding of foreign culture is not only to promote Chinese traditional culture to the world, but also to learn Chinese.

## **3. The Way to Realize the Ideological and Political Course in Colleges and Universities**

### **3.1. Reform the Teaching Mode and Introduce Ideological and Political Teaching in an All-Round Way**

Ideological and political teaching is the most direct means of Ideological and political education in Higher Vocational English course. After the design of Ideological and political course, we must choose appropriate teaching methods to carry out the teaching, rather than the indoctrination teaching method. Instead, we should adopt student-centered teaching methods, such as flipped classroom thematic discussion, task driven method, group debate method, design briefing, etc[8]. in the design of teachers Under the guidance of planning, students gradually deepen their cognition of Ideological and political education content through the process of self-study and continuous discussion. Taking unit 6 "faster, higher, stronger" as an example, the author adopts task-driven teaching method, assigns tasks to students before class, lets students learn relevant micro courses on teaching resource network, and then finds out the materials of China's application for the Winter Olympic Games in groups, and compares the emblem of the winter Olympic Games with that of the 2008 Beijing Olympic Games to find out the common features; at the same time, it also arranges The task is to find out the English version of sports in the Winter Olympics. In the classroom teaching, the special topic discussion is adopted. The students carry out the discussion in groups

with the learning tasks completed before the class. The teacher timely introduces the contents of the report of the 19th National Congress of the Communist Party of China on promoting the construction of a strong sports country. In the discussion, the students recognize the charm of traditional Chinese characters, the achievements and vision of the construction of a strong sports country, etc., which not only arouses the students' enthusiasm for learning, but also mentions that It promotes the national pride of students.

In order to evaluate the effect of Ideological and political classroom teaching in Colleges and universities, the first step is to establish the evaluation system of Ideological and political quality of college students, and to determine the evaluation content and method of unit learning[9]. In terms of evaluation content, patriotism, learning attitude, professional ethics and team spirit are introduced into the evaluation system; in terms of evaluation methods, group self-evaluation, group mutual evaluation and teacher evaluation can be adopted. Bringing students into the evaluation system highlights their dominant position, stimulates their interest in learning, promotes their initiative and enthusiasm in learning, and brings ideological and political education elements into the evaluation content, which plays a key role in cultivating students' comprehensive qualities such as sense of national mission, patriotism, innovation and change, and craftsmanship.

Table 1 Curriculum reform of domestic universities

Website	Total number of courses	Curriculum reform	Proportion of total courses on the website
Peking University open class	49	0	0.00
School Online	181	2	1.10
Five minute course network of National Open University	10220	319	3.12
Curriculum Sharing Alliance of eastern and Western Universities	53	1	0.00
Love Curriculum	1038	7	0.67
National Excellent Course Resource Network	20272	374	1.84
China Education online open resource platform	214	0	0.00
CCTV China University video open course	124	0	0.00

The biggest problem of Ideological and political education in Higher Vocational English courses is the lack of teaching materials and resources. In order to carry out ideological and political education in English courses smoothly, teachers' subjective initiative must be brought into play, and the resource base of Ideological and political education in courses must be constructed. Taking the micro class video as the starting point, the author has made English versions of explaining micro classes, such as socialist core values, interpretation of the spirit of the report of the 19th National Congress of the Communist Party of China, Chinese traditional culture, shipping culture, etc., and uploaded them to the Internet for students to learn or carry out flipped classroom teaching.

### 3.2. Teaching Method

In order to enhance the teaching effect of moral education, this course mainly strengthens the discussion teaching, through the full after class and in class discussion to increase the students' moral education perception. The main reason is that the experimental object of this general linguistics course is the students from three local colleges and universities, the students come from all over the country, the students' English level is uneven, the professional theory and academic foundation are generally weak, and they are learning Before the study of general linguistics, there was little contact with similar professional theoretical courses. Most of the students thought that the course was obscure and difficult to understand, and the theoretical knowledge points were difficult to learn and use flexibly. The level of students' language theory affects their understanding of theoretical knowledge and is not conducive to their understanding of moral education in language

materials. Therefore, classroom discussion is a necessary means to help students improve their learning quality and carry out independent learning smoothly. The content of this course mainly includes theoretical study and moral education case study. Theoretical study and discussion to solve students' misunderstanding of knowledge points and enhance their understanding depth; case studies strengthen students' application of linguistic theories; teachers and students jointly analyze, summarize and summarize the moral value of case materials. For example, we use discourse analysis theory to study the characteristics of Xi Jinping's speech in Europe, highlight the influence of China's power and China, and apply the theory of language transfer. Compare and analyze Chinese English and Chinglish to show Chinese vocabulary and Chinese influence.

### **3.3. Course Assessment and Evaluation Mode**

According to the 18th report of the Communist Party of China, the fundamental task of education is to cultivate talents with both moral integrity and all-round development, which is the responsibility and mission of colleges and universities. Therefore, scientific knowledge and skills are not the only criteria to evaluate a standard college student. Noble ideological and moral sentiment and broad humanistic sentiment should become the indispensable connotation of the growth of contemporary college students. The promotion of College Students' Ideological and moral quality is a gradual process, so the evaluation of students should focus on the process rather than the results. The ideological and political education of this course emphasizes the process evaluation of students, pays attention to the changes of students' attitude, emotion and values in learning, cognition of the value of general linguistics course, and application ability of linguistic theory. In general linguistics course, students' moral, ability, diligence, performance and other aspects in the course of learning are considered. The proportion of professional knowledge and skills assessment is appropriately reduced and the factors of Ideological and political assessment are increased.

## **4. Conclusion**

In the new era, higher vocational education attaches great importance to morality first and moral cultivation. In this new situation, colleges and universities, as the forefront of ideological work, shoulder the important task of studying and propagating Marxism, cultivating and carrying forward the socialist core values, and providing talent guarantee and intellectual support for the realization of the Chinese dream of the great rejuvenation of the Chinese nation. Because of the particularity of English course, when teaching English and introducing foreign culture, we should guide students to understand, understand and carry forward our excellent culture, and help students form correct values. Through the discussion and analysis of this paper, it can be concluded that it is necessary and feasible to carry out ideological and political education in Higher Vocational English courses.

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